

BMW ON

Exploring
MEXICO

FEBRUARY 2012 BMW OWNERS NEWS





contents

FEBRUARY 2012
BMW OWNERS NEWS

ON THE COVER:

Rodando Por México: Rolling through Mexico is a series of television programs, web sites, social networks and printed media, which promotes the positive image of Mexico. There will be fifteen television programs, covering each different state in Mexico that will highlight the cultural richness of the destinations. The adventure tour utilizes three BMW GS motorcycles; customized as a macaw, crocodile and jaguar. These are endemic animals of Mexico that represent different elements (water, air and land) and convey the strength, freedom and power of nature and the sensory advantage of traveling via motorcycle. Please visit them at www.rodandoxmexico.com.

See page 80 for the article.

PHOTO BY LUIS CARLOS P. GAVILÁN, WWW.GAVILAN.COM.MX

Features

- 44 **Track Days: Humble Pie is Best Served Warm**
By Kevin Wingfield
- 48 **GS with a GPS Going Geocaching** *By Jeff Hower*
- 54 **One Million: Lone Star BMW Honors Ardys Kellerman**
By Voní Glaves

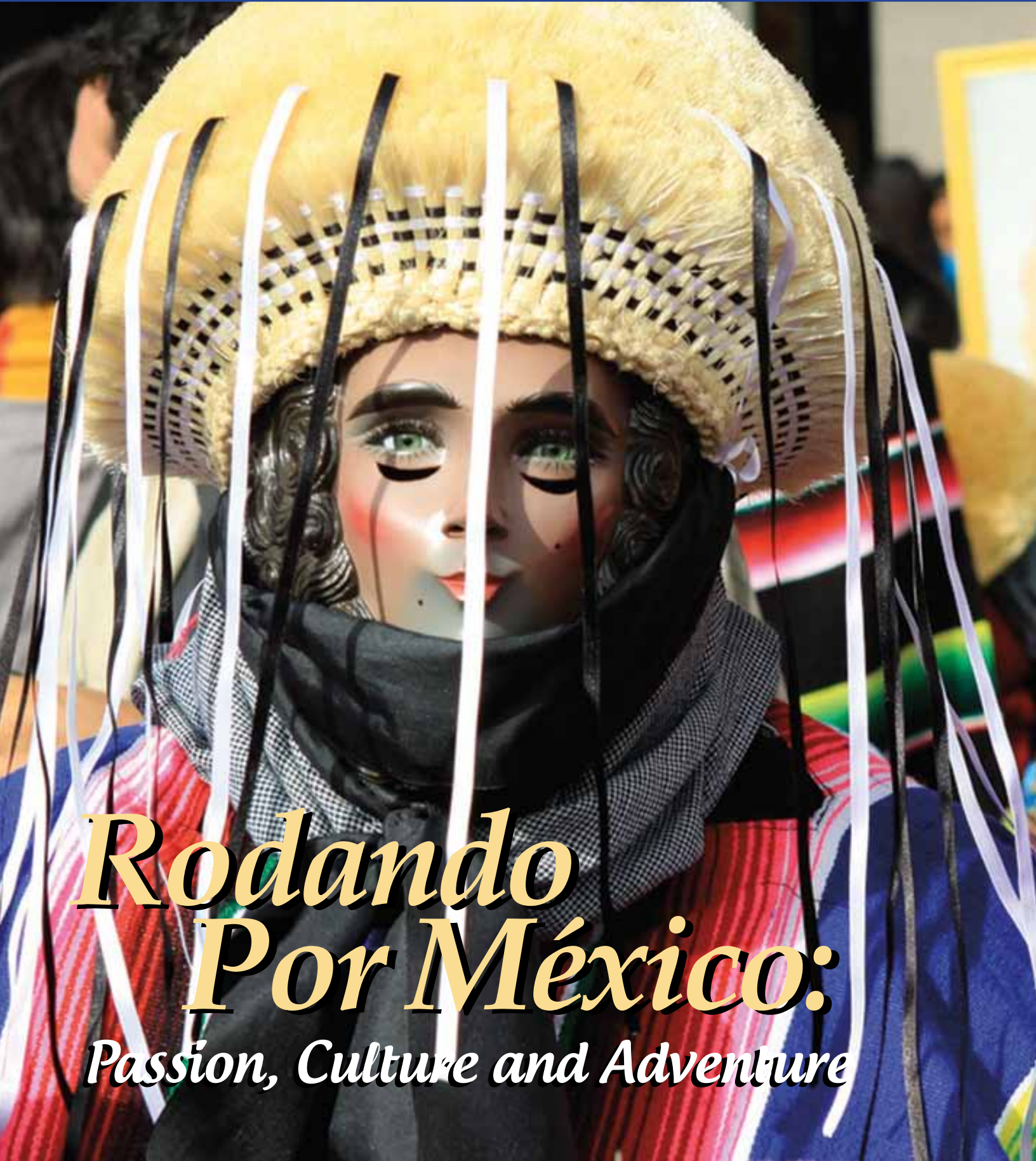
Mexico: Special Report

- 58 **Delightful Mexico** - MotoDiscovery Tour and XV BMW Convenicon de Moto Clubes México
By Mary Baker
- 68 **Sonora - Road Without Bears**
By Marina Ackerson and Tom Matthews
- 76 **Is Mexico Safe?** *By Skip Mascorro*
- 78 **An Ode to Mexico** *Poem by Jim Schulz*
- 80 **Rodando Por México: Passion, Culture and Adventure** *By Andres Martinez and Mary Baker*
- 88 **Baja and the Good Dentist** *By Jonathan Beck*

Regulars

- 9 **Headlight Mexico** *By Vince Winkel*
- 10 **Rider to Rider** Letters from BMW MOA Membership
- 18 **President's Column** Wheels Are Turning *By Greg Feeler*
- 20 **The BMW MOA Special Event Planner**
- 22 **Jack the Riepe** Entertaining a Biker's Fantasy *By Jack Riepe*
- 26 **Benchwrenching** Look At What You Did Last *By Paul Glaves*
- 30 **Keep 'em Flying** Leaky Pushrod Seals *By Matt Parkhouse*

- 34 **Motosafe** Laws of Motorcycling *By Hawk Hagebak*
- 40 **First Bike** Dream Bike Come True *By Kendall Lee*
- 42 **Ambassador Profile** Meet Jerry Settle *By Doug Crow*
- 96 **News** RawHyde Expedition CV, BMW 2012 Bike Pricing, BMW MOA Helping Hand Awards, New Century BMW Opens Doors, 2012 BMW MOA Weekend Getaway Schedule, Alpine Adventure Tour for MOA Members, Chicago IMS Show, IMTBike Andalucia Tour for 2012.
- 110 **Product News** Norwegian Midnight Sun Adventure, Gallup Historical Route Maps, Scorpion Lilly Jacket, Washington's Seat Wizard, Wunderlich Tank Bags, Skid Plate for GS/GSA, Saddlemen's Heated Seats.
- 124 **Kit and Caboodle** Arborwear Cambium Jacket
By Kit Vercella
- 126 **Product Reviews** Sidi Doha Boots, Bodies in Motion (book review), Enduristan Monsoon Luggage, Gasolina Boots, Qwi Nerve Gloves, The Lonesome Lowdown Long-gone Outbound Scootertrash Blues (book review), XplorerMoto Expedition Light System.
- 134 **The BMW MOA 2012 Rally**
 - Jesse James Was Here
 - GEAR Up For Camp GEARS in 2012
 - Sedalia is RV Heaven Come July
 - More MOA Rally Hotel and Motel Listings
- 114 **Touring Tips** It Must Be February *By Kevin Greenwald*
- 148 **When and Where** Make Your Rally Plans for 2012 Right Here
- 154 **Heard on the Road**
- 155 **BMW MOA Flea Market**
- 160 **Tale Light** Home from Mexico...



***Rodando
Por México:
Passion, Culture and Adventure***



Rodando X México
Pasión·Cultura·Aventura
www.rodandoxmexico.com

Rodando Por Mexico

(Rolling through Mexico) is a new communication concept through a series of television programs, web site, social networks and printed media, which aims to show the positive image of Mexico. All this is seen from the perspective of a group of three expert riders, with the adventure that only traveling on a motorcycle offers. The goal with this program is to let people in other parts of the world know about Mexico. It is magnificent; rich in its culture, cuisine, and wonderfully warm people.

By Andres Martinez #152041 and Mary Baker #121770



Andres Martinez with friend Eduardo Lobaton with the customized bikes on the way to Durango.

Mexico's historical attractions—from the ancient ruins of the Olmecs, Mayas, and Aztecs, to the train routes used by the brash and legendary Pancho Villa—rank second only to the beaches of Cancun and Acapulco as the prime reason people come. The reason for this is simple: the tale of Mexico's past, accompanied by an overwhelming amount of physical remains, is as romantic and exciting as it gets.

Rodando Por Mexico is an effort of communication by its initial promoters, Francisco Garcia and Andres Martinez, both riders of heart and impassioned by Mexico. However, in *Rodando Por Mexico*, the main character is Mexico and the supporting cast is all these places, traditions and expressions of folklore that surround it. *Rodando Por Mexico* combines a reality show with documentary evidence of the cultural diversity that this country offers. The riders'

adventures, experiences and interaction with the local people are documented as well.

Two BMW R1200 GSeS and one F800GS are used, primarily for their versatility. The bikes are characterized as a macaw, crocodile and jaguar; these are endemic animals of Mexico that represent different elements (water, air and land) and convey the strength, freedom and power of nature. The production team vehicles are also customized with the logos of the program and sponsors.

The first season of the series will feature 13 programs, each up to 45 minutes in length. The tour will cover all 15 states of the republic from north to south, starting from Baja California, Jalisco, Michoacán, Hidalgo, Puebla, Tlaxcala and down through Veracruz, Oaxaca, Chiapas and finally coming to the Yucatan Peninsula. Each state will have a defined route, covering the most important tourist points;

routes vary from 600 to 1,500 km, depending on the cultural diversity.

Rodando Por Mexico is about the passion, culture and adventure of motorcycling through Mexico. It is a unique experience in traveling the mosaic of Mexico from tip to tip and touring by motorcycle, a much more sensory form of taking in all that Mexico has to offer. See the video at:

http://www.filma.com.mx/rodando_x_mexico.mov

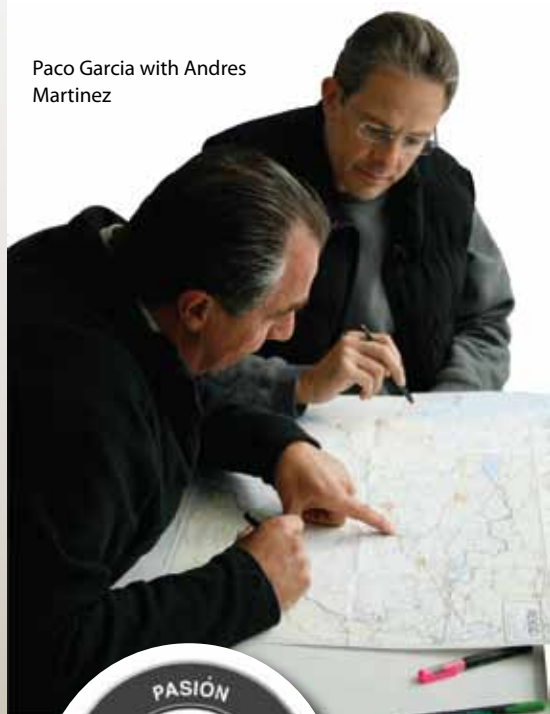
www.rodandoxmexico.com

Francisco Garcia, "Paco," is passionate about life, a loving father, loyal friend and renowned architect. He is a visionary man with a special need for adventure that has been filled with BMW motorcycling. He has been all around the continent, from Alaska to Argentinean Patagonia.

Francisco has been involved in BMW motorcycles for years and is a past president

Crocodile R1200GS

Paco Garcia with Andres
Martinez





of the National BMW Motorcycle Mexican Club, always supporting the bright initiatives that have made the association one of the strongest in Latin America.

He also founded Boxer Motors a non-profit organization whose goal is to improve BMW motorcycling in Mexico. The BM's concept has had a great approval among the community; it's also used as a nickname to call all the members affiliated to the BMW Motorcycle Mexican Clubs.

"Paco" has ridden all over Mexico and knows that his country is one of the best to explore by motorcycle. That's why he would like to share all the beautiful places he's seen with



www.bmsroadadventure.com



Right: Palacio de Bellas Artes

everyone through the reality–documentary TV show Rodando Por Mexico.

Andres Martinez was born with a need for adventure and a love of fatherhood. He is Boxer Motor's administrator with an MBA in marketing. He's dedicated to creating and developing projects and businesses linked to culture and design, always thinking about quality and innovation first.

He's focused on making sure that communication and information are synchronized so that anyone who is interested in the BMW motorcycle world can find everything as simply and easily as possible. That's why three years ago he began publishing the BMW motorcycle magazine Boxer Motors. Now, Boxer Motors is the official BMW communication and diffusion media in Mexico.

As a nature and travel enthusiast who always thinks one step ahead, Andres has started Rodando Por Mexico, a project that combines his passion for traveling on BMW bikes with his deep love and admiration for Mexico.

Macaw design F800GS





Ives Von Gunten Medleg began his professional career in 2000 as photographer for a documentary in the Canadian Arctic. The reduced crew of which he was a member had to shoot their film as well as carry, organize, cook and prepare their journeys using sled dogs. It was a fascinating experience that shaped his view of filmmaking and how to produce audiovisual content, always open and looking for improvement and keeping an eye for the spontaneous. He has shot other documentaries, TV shows, music videos and commercials in Canada, the US, India, Chile, Argentina, Guatemala and of course, Mexico.

For him, participating in this program is a fantastic opportunity to make a project that was born and has grown from the heart, to show that the Mexico he grew up in, with its warmth and kindness of people, its diversity and the beauty of its landscapes, is alive and is by far greater than the image of the country that exists today. ☺

Jaguar R1200GS





Crew and friends with "Squash" in Tepoztlan Morelos.



Andres Martinez, "Squash" Falconer and Paco Garcia